

2/22/16—2/25/16

# Durham Ranch Seminar in Holistic Management

**Dates:** Feb 22-25, 2016

**Location:** The seminar will be held at the Durham Ranch in Wright, WY.

## Discover the Keys to Bison (Livestock) & Land Management

The key to creating a successful bison ranch is three fold: You must be skilled and knowledgeable at managing bison in a profitable manner; You must be able to create a healthy landscape; and You must empower a dynamic ranch team. This hands-on seminar will improve your skills in all three facets by introducing you to Holistic Management<sup>®</sup>, a planning process designed to support ranchers and farmers in their everyday decision-making.

- ◆ Improve Profitability
- ◆ Improve the Health of Your Land
- ◆ Improve the Health of Your Animals
- ◆ Improve Your Quality of Life



Crossroads Ranch Consulting  
Bozeman, MT  
Phone: (406) 581-3038  
Email: kroosing@msn.com



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### **Learn How To:**

- Develop a business plan based on the trinity of management
- Manage and control bison with cost effective fencing and water improvements
- Match bison to their environment and capitalize on their natural attributes
- Reduce (stop) the overgrazing
- Plan for a profit in any bison market
- Market your bison and your products
- Empower a management team that is creative and flexible
- Create wildlife habitat and abundant feed through planned grazing
- Use Holistic Management® to make financially, ecologically, and socially sound decisions

### **What You Will Gain:**

- Increased profitability
- Increased productivity from the land so you can sustain higher stocking rates of bison and other wildlife
- Decreased weeds, poisonous plants, brush, erosion and other land management problems
- Greater returns from investments in land and bison
- Decrease the need for supplementation while simultaneously maintaining healthier herds
- Protect the land base, which is the biggest investment for most operations
- A management team that is on the same page when decisions are made.

## About the Instructors

Roland Kroos is a Certified Educator with Holistic Management International and has been helping ranchers meet their goals for profitability, land health and quality of life for over 30 years.

The Durham Ranch has been practicing Holistic Management for more than 25 years. They were featured in the PBS documentary, “Healing the Earth: The First Millimeter,” and you can find a short video about their management practices by following this link: <http://www.youtube.com/watch?v=h2hQZv4vE1Q> . The Durham Ranch management team will join the group each morning to answer questions and share experiences.

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## Registration Information

### Registration Fees:

- First Team Member: \$595
- Additional Team Member(s): \$500 each
- We require a 50% deposit upon registration.

If you are not able to afford the whole amount, please let us know. You may be eligible for a scholarship through the Joe Foster Education Fund with the Wyoming HM Branch. This fee includes the cost of breakfast and lunch at the Durham Ranch. The Durham Ranch has lodging available for \$75/ night. Please contact me if you have questions regarding lodging or special dietary needs.

To register for this seminar, please go to:

<http://www.crossroadsranchconsulting.com/#!educational-services/c2522>

and fill out the registration request on our website. Or email us at [kroosing@msn.com](mailto:kroosing@msn.com) with "Durham Ranch Seminar Registration" in the title.



## TESTIMONIALS

*Roland is amazing, knowledgeable, an extroverted speaker. I'm impressed as to how he maintains his passion for the subject and interest in the students.*

*Dr. Marshall Kohr  
Animal Medical Center of WY*

*Attending the Holistic Management course in 1984, catapulted me into management. Holistic Management provided me with the skills to treat the ranch as a business and we continue to be successful today. In 1998, I bought Eater Cattle Company from my parents. As a result of attending this course, I found myself moving from hired hand to owner.*

*Wayne Eater  
Eater Cattle Co.*

*This management program has fit well with our buffalo herd. The frequency of moving the herd to decrease 'the second bite' seems to dovetail with their instincts to travel, and the amount of natural feed we have for winter grazing has increased dramatically. Attending seminar, one of the best investments we have made at the ranch.*

*Andrew Bardwell  
Deep Creek Ranch*

*This past week was more than worth while - it was awesome. Significant amount of practical tools to improve production of bison or any livestock. Learn how using these animals can improve your land along with how to improve your quality of life at the same time. Roland is an extremely talented instructor and obviously practices what he preaches.*

*Darrell Meister  
Durham Ranch Seminar 2/2014*